

1914

1800

BLOCK
CLUBSEXTON'S
CLOTHINGBATTLES & CO.
GROCERIESAKIN - SCHWENKER
SHOESJ. RAMSER'S SONS
JEWELERSH. O. ROLFS
DRUGGIST'PRIESTER - HICKEY
SHOE CO.HAEGE
THE TAILORMORGEN
CLOTHING CO.PALACE
CONFECTIONSCOLONIAL
THEATREALLEN, MYERS &
CO.
STOVES AND
PLUMBINGWHITE
CAFEHORBLIT'S
DRYGOODS AND
GROCERIESMEN'S FASHION
SHOPG. E. BAKER,
TAILORJ. A. CAHAIL,
CIGARS AND POOL
ROOMJACK TIGHE
BUFFETLOU MEUMANN
BUFFETFRED MUSFELDT
BUFFETGUS STENGEL
BUFFETMAJESTIC
HOTELP. CLEMENTS
SHINER

GATES OF THE 1800 Block

WIDE OPEN TO YOU

Thursday, Oct. 29

COME EARLY AND STAY LATE

We are going to give you the time of your life. The festivities will start at 10 o'clock in the morning, and continue until 11 o'clock at night.

Something Doing Every Minute

Band concerts and other forms of amusement will follow each other in rapid succession all through the day and evening. If you don't have a good time, it will be your fault, not ours, for we have arranged for one continual round of pleasure.

To make our Inaugural Day one that always will be remembered, we have decided to hold a

DOLLAR THE GREATEST of all Economy Events BRING YOUR DOLLAR DAY

This means that for one day, Thursday, October 29th, every merchant in the block is going to offer values at \$1.00 that will make you wish you had a million dollars to spend in the 1800 Block. There exists a spirit of friendly rivalry between the merchants as to who will offer the greatest bargains. We want you to come and decide.

THE 1800 BLOCK

Take a look at our street, and see if it isn't the cleanest in the three cities. We intend to keep it that way. We have employed a "white wing" to spend his entire time keeping the 1800 Block street clean.

The Brightest Spot in the Three Cities

Our new street lighting system will be in operation. We have ordered the finest street lights obtainable, which will be installed and operating,

Thursday, October 29

We have told you what we are going to do, now come and see for yourself what the cooperation of every merchant in the 1800 Block can accomplish toward a bigger, better, up-to-date Rock Island.

AUTO PRIZES

One prize of \$15.00 and one of \$10.00 will be given to the two best decorated automobiles that go through the 1800 block either during the afternoon or evening.

Watch the Local Papers Monday and Tuesday



SERVICE GOOD VALUE

NEW HARPER
HOTELPHILEO
PHOTOGRAPHERWADDELL
HOTELR. I. HARDWARE
CO.A. E. LAMP
BARBERJANES
RESTAURANTAMERICAN
THEATREHICKEY BROS.
CIGARS